

CLINTONVILLE AREA  
CHAMBER OF COMMERCE

## Sustaining Members

**Fifth Third Bank**

**Weir-Arend  
Funeral Home**

## COMBINED CHAMBER TRADE FAIR

Every year, six area chambers: Clintonville, Delaware, Dublin, Powell, Worthington and Westerville join together in a trade fair. It's a terrific opportunity for member businesses to set up booths and tell your stories to a wider range of businesses and the general public. Tuesday, June 20th is the date of the 2000 Combined Chamber Trade Fair and this year's venue will be really interesting! The Worthington Mall will host 96 booths (that's 16 from each Chamber) and provide food and prizes. **May 31st is the deadline to sign up to participate. And, May's Chamber Luncheon will feature tips on preparing a good exhibit.** See the form enclosed in this newsletter.

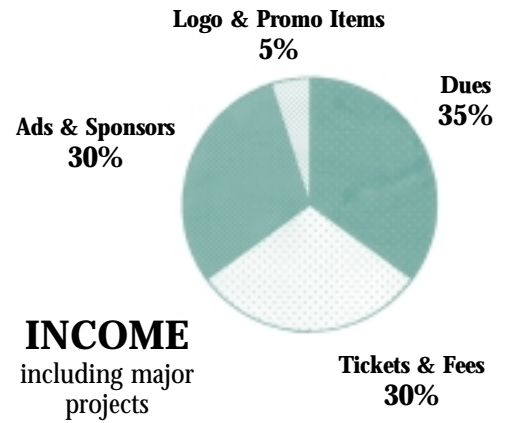
## NEED CALENDAR DATES

Church festivals... art shows... community picnics... Do you have Clintonville community events you would like to see on a master calendar? Please tell the Chamber office.

## CHAMBER BUDGET

### Ticket Sales & Membership Important!

This year's Chamber budget is \$125,000 for programs and operations. The pie chart below graphs the Chamber budgeted income for November 1999 - October 2000. You can see what big pieces of the income pie are your Drifters concert ticket purchases (among other tickets & fees), your advertising with the Chamber, and your bringing business guests to the April Chamber member luncheon!



Barbara Burkholder, Executive Assistant  
Laura Rolfe, Executive Director

### Staff

George Wolfe  
Peter Smith  
John Smiley  
Barbara Schwinn  
Tim Rabold  
Kent Oliver  
Phil Moots  
Bill Montgomery  
Bill Good  
Mary Eckert  
Sharon Daye  
Paul Dolby, Treasurer  
Kate Logsdon, Secretary  
Scott Smith, Vice-President  
Kristi Rounellote, President

### Board of Trustees

P.O. Box 141103  
Columbus, OH 43214



# CHAMBER *notes*

*"Dedicated to promotion & continuing development of the Clintonville area business community."*

APRIL, 2000

## MARK YOUR CALENDARS

- Thursday, April 13**  
Reservation Deadline for the April Luncheon
- Tuesday, April 18**  
April Luncheon sponsored by Ameritech
- Saturday, April 29**  
The Drifters Concert at North High
- Tuesday, May 9**  
Student Citizen Breakfast
- Saturday, May 13**  
Graffiti Clean-Up
- Late May — Date TBA**  
Chamber R&R
- Wednesday, May 31**  
Deadline for the 2000 Combined Chamber Trade Fair
- Tuesday, June 20**  
2000 Combined Chamber Trade Fair
- Friday, August 4**  
Chamber Golf Classic

**PHONE:** 614.262.2790

**FAX:** 614.262.2791

**EMAIL:**  
clincham@ameritech.net

**WEBSITE:**  
www.clintonvillechamber.org



## Come to Clintonville April 29th!

*Enjoy the rides and shopping at "Clintonville on High" and then sway to The Drifters.*

**T**here Goes My Baby, Save the Last Dance for Me, Up On the Roof and other great songs are performed by the one and only The Drifters, featuring Charlie Thomas.

Get your tickets early for this Saturday, April 29th event at the historic North High School Auditorium. The Drifters are unique in today's world of coming and going popular music groups. Following their 25 year history is like reading a history of contemporary popular music. Their first release on Atlantic Records was *There Goes My Baby* (which was the first rhythm and blues record to incorporate violins). Over the next ten years there were 29 additional chart records (according to Billboard) accounting for nearly 200,000,000 sales of singles and over 80 million albums in the United States alone. In fact (source: The Book of Lists), only the Beatles, the Rolling Stones, the Bee Gees and

Michael Jackson have sold more records over a more sustained period of time.

Over the years, they have appeared in the major nightclubs and concert halls in the U.S. from Las Vegas to 10 sold out appearances at New York's Madison Square Garden. They have toured the world and appeared at the White House. Their television appearances have numbered nearly 100 over the years, and, in 1988, they joined The Beatles, The Beach Boys, The Supremes, and Bob Dylan as the first inductees into the Rock & Roll Hall of Fame.

One important reason for The Drifters success is their relationship with great songwriters like Burt Bacharach, Carole King, Doc Pomus and Leiber & Stoller.

**Listen to Magic 98.9 Radio and NBC TV4 for information about The Drifters! Tickets are going fast. Call the office at 262-2790.**

## STUDENT CITIZEN BREAKFAST

There are just two slots left for businesses to host a table at the May 9th Student Citizen Breakfast. Each year the Chamber recognizes the achievements of middle school students in Clintonville. If your business would like to host a student, call the office at 262-2790.

## APRIL 18TH AMERITECH LUNCHEON TO WELCOME THE OTHER 75%

The Chamber is proud to have over 300 members. That leaves at least 1,000 other businesses in the Clintonville area that can still join us! **April 18th is our chance to invite our fellow businesses and to pack the Clintonville Woman's Club to the eaves.**

Chamber member, Ameritech, will sponsor the April Luncheon, providing a **free lunch to all business guests who attend.** Ameritech's David Kandel, Director of External Affairs, will speak to us about "Telecommunications in the Information Age and Beyond." David will bring internet experts to answer questions about domain names, establishing and managing an internet site, and internet options. Ameritech will bring the door prizes if you bring the guests! Call the Chamber by April 13th with your reservations.

## Brad Brings in the Members!

As the luncheon article at left says: 75% of Clintonville businesses still do not belong to the Chamber. The Clintonville Chamber is fortunate to have several wonderful membership ambassadors. Key among them is Brad Arensberg of Bradley Builders.

Brad formed his business in 1991 to specialize in exterior remodeling, and primarily roofing. Why did Brad join the Clintonville Chamber? He cites four reasons: "Because it's a great way to network. Because every business should be involved in their community. Because through the Chamber I've met community leaders I would not have met. And, the #1 reason:



because it's a fun, good group of people." Brad points out that every single business in Clintonville qualifies to be a member. There are no special hoops to jump through.

How do we know that Brad is bringing in members? Because he invites people to Chamber functions and hands them a member application with his name on the bottom.

## Member Profile: Frank "Keyes" Reed



**Name:** Frank "Keyes" Reed

**Age:** 56

**Company:** Columbus Locksmith

**Company Overview:** We assist the customer in solving

lock problems. We work on businesses, factories, rental properties, residences, cars, vans and trucks.

**Brief Career Sketch:** My education was at Bexley High School, Miami University and OSU. I was Assistant Manager for Zettler Hardware downtown when I became interested in locksmithing.

**First Job:** The 1st McDonald's in Columbus on E. Broad Street.

**What I Learned:** Make a good first impression! I was chided for keeping a wiping rag in view. The owner said, "We aren't selling wiping rags, we're selling hamburgers."

**Management Philosophy:** Treat the customer as I would be treated. We always recommend good

quality locks. We use a high quality of workmanship and clean up after our work.

**My Biggest Mistake:** Not having the courage to start my own locksmith company sooner.

**How I Resolved the Mistake:** I started my company 10 years ago. I recently adopted the name "Keyes" in my advertising because many of the realtors remembered the last numbers of my phone number (KEYS) and they started calling me "Mr. Keys!"

**Biggest Challenge My Company Faces:** Getting good technicians to become part of our team.

**How My Industry Has Changed:** All major auto makers have their own version of high security locks, and lock manufacturers are using more electronics. We need to buy new tools every year to work on these locks.

# Columbus Locksmith

Frank "Keyes" Reed  
236-KEYS



**IMMEDIATE RESPONSE**

# Members' Corner

- ◆ Thanks to **EuroClassics** owner, **Pedro Zamora**, for caring and working to keep the Clintonville business district clean with his Cub Scout clean-up in March.
- ◆ Chamber member, **Jeannette Nini**, is helping to organize this year's Graffiti Clean-up, which is Saturday, May 13th, 9:00 AM to Noon. Interested in helping? Call Jeannette at 431-0814.
- ◆ **Watterson High School's** boys basketball team made their first regional appearance since 1988. Congratulations!
- ◆ **Clinton Elementary PTA** is working on a garden for the west side of the school. It will be planted this year and will bring much beauty to High Street!
- ◆ **Mozart's Bakery & Cafe** celebrates its 5th birthday on April 1st. **Anand Saha** now has 25 employees in two stores. All pastries come from the Clintonville location, which is now open 7 days a week for lunch and dinner.
- ◆ **Beckie Bogar** and **Sid O'Masta** have a new CD on which **Carl Yaffey** plays two songs. All three will perform and conduct workshops at the Columbus Folk Festival.
- ◆ **Don McTigue** will continue as chair of the **Community Resources Center**, which will hold its annual fundraiser April 13th from 6:00 - 9:00 PM at **Mozart's**.
- ◆ **Pete Smith** won an award for his work with the Clintonville Fund at the March 6th **Community Resources Center** volunteer awards program. Seven people were honored for their contributions to the Clintonville community.
- ◆ The **North Education Center** has a relationship with Columbus State to transition high school students into college. They're also working on a revised schedule for students — a flexible, one-stop center.
- ◆ **Enjoy Theatre** just completed the production of *Our Town*. Watch for *A Tale of King Arthur* from May 5th - May 20th, Friday and Saturday, 8:00 PM. All performances are at the historic North High School Auditorium in the **North Education Center**.
- ◆ Thank you to **Chad Callison** and **AirTouch** for providing the Chamber with phones for a recent phone bank.
- ◆ Chamber Treasurer, **Paul Dolby** of **RE/MAX**, is the new president of Chamber member, **The Clintonville Historical Society**.
- ◆ **Ackerman Credit Union** will open a new office on North High Street, just north of the Chamber.
- ◆ **Dr. Michael Cornwell** of **Glencoe Animal Hospital** has a program which includes video and slides on preventing dog bites.
- ◆ **OC Advertising** partner, **Paul Carringer**, was a featured speaker at the annual meeting for Corporate Finance Associates Worldwide in San Diego.

## Welcome these Members



**Motorists Mutual Insurance Company**  
Paul Richards  
471 East Broad Street  
Columbus, OH 43215  
Phone: 225-8211  
Insurance Company

**Hetter Heating & Cooling, Inc.**  
John Hetterscheidt  
4662 Indianola Avenue  
Columbus, OH 43214  
Phone: 784-9200  
Fax: 784-9099  
Heating & Air Conditioning

**Accor Reservation Services (Red Roof)**  
Leesa M. Williams  
5300 North High Street  
Columbus, OH 43214  
Phone: 876-3319  
Fax: 777-1070  
Hospitality/Lodging

**Wesley Glen Retirement Community**  
Kristi Luidhardt  
5155 North High Street  
Columbus, OH 43214  
Phone: 888-7492  
Fax: 436-6012  
Methodist Eldercare Services

Gail E. Rinehart  
273-6155

**HER**

[gail.rinehart@herraltors.com](mailto:gail.rinehart@herraltors.com)



Helping your dreams take root

**PUTNAM**

**Putnam Life & Health Agency**

Thomas J. Paplaczkyk, President  
Chamber's Anthem Health Plan

4161 N. High Street ♦ Columbus, OH 43214  
Phone: 447-3221 ♦ Fax: 447-3220