

CLINTONVILLE AREA
CHAMBER OF COMMERCE

Sustaining Members

Fifth Third Bank

**Weir-Arend
Funeral Home**

May Chamber Luncheon

Continued from Page 3

Combined Chambers Trade Fair on Tuesday, June 20, at the Worthington Mall.

McKinney will help you set pre-show objectives, including getting the right people to the show, booth design & strategic planning. Show objectives include boothmanship" do's and don'ts and promotions & giveaways. Always important are the post-show objectives of "follow up, follow up, and follow up." Come to the luncheon and learn a new way to "strut your stuff." Call the Chamber at 262-2790 by Wednesday, May 10th with your luncheon reservation.

CHAMBER R&RS

Mark your calendars for the June 28th R&R at Prudential Realtors. More on this soon.

Chamber member, Red Roof Inn, is renovating the Bob Keim car dealership near Graceland. Stay tuned for an R&R at this location.

SIGN UPS & THE TRADE FAIR

Would you like to be a part of the June 20th Combined Chambers Trade Fair at the Worthington Mall? Register by May 31st at 262-2790. **There are just 7 slots left for the Clintonville Chamber. This will also be a great after-hours event!**

Welcome New Members

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American Family Insurance/ Julie A. Butler Agency

Julie A. Butler

4701 Olentangy River Rd., Suite #001

Columbus, OH 43214

Phone: 442-8830

Fax: 442-8831

Insurance Agency

Look for photos of the April 29th
Drifters Concert in June!

Laura Rolfe, Executive Director
Barbara Burkholder, Executive Assistant

Staff

George Wolfe

Peter Smith

John Smiley

Barbara Schwinn

Tim Rabold

Kent Oliver

Phil Moots

Bill Montgomery

Bill Good

Mary Eckert

Sharon Daye

Paul Dolby, Treasurer

Kate Logsdon, Secretary

Scott Smith, Vice-President

Kristi Rounellote, President

Board of Trustees

Columbus, OH 43214

P.O. Box 141103



CHAMBER *notes*

"Dedicated to promotion & continuing development of the Clintonville area business community."

MAY, 2000

MARK YOUR CALENDARS

Tuesday, May 9

Student Citizen Breakfast

Wednesday, May 10

May Chamber Luncheon
Reservation Deadline

Saturday, May 13

Graffiti Clean-Up from
9:00 AM to Noon

Saturday, May 13 and

Sunday, May 14

Assemble playground
equipment at Indian
Springs Elementary School

Tuesday, May 16

May Chamber Luncheon

Wednesday, May 31

Deadline for the 2000
Chamber Trade Fair

Tuesday, June 20

2000 Combined
Chamber Trade Fair &
After-Hours Event

Wednesday, June 28

Chamber R&R

Friday, August 4

Chamber Golf Classic

PHONE: 614.262.2790

FAX: 614.262.2791

EMAIL:
clincham@ameritech.net

WEBSITE:
www.clintonvillechamber.org



Putting Out the Welcome Mat

Neighbors and Businesses Rally on May 13th

Walk in Clintonville's residential areas and you see spring busting out in lilacs, tulips, phlox, freshly-painted porches and litter-free green lawns. Walk in our commercial areas and too often you see trash stuck against a building, cigarette butts on the sidewalk, graffiti covering walls, weeds at the curb, and smudged store windows.

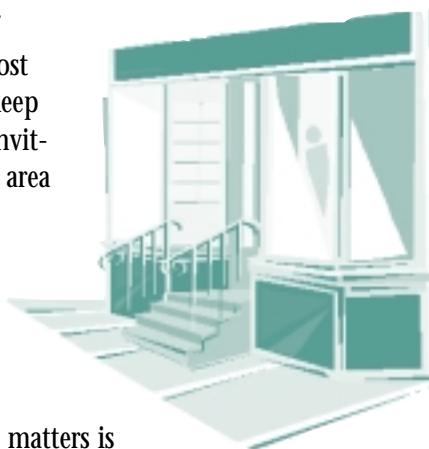
Probably, you — like most Chamber members — keep your business tidy and inviting. Not all Clintonville area businesses do! Unkempt buildings are a blight for us all. The business may not care — or they may think these issues are the landlord's responsibility. But, what matters is that ugly storefronts will keep all of our customers away.

Last year's Market Study/Action Plan addresses some of how city code enforcement and design recommendations can help with this. But, as it will all take time, money, and organization to implement — what can we do now? You and your neighbor businesses have a chance to join Clintonville residents who are making a difference in keeping our commercial areas clean and inviting. The "Graffiti Busters" group, recipient of a Neighborhood Partnership grant, works all

year to wash off and paint out graffiti. Join Chamber member, Jeannette Nini, and the Graffiti Busters, local Scouts, and residents on **Saturday, May 13th from 9:00 AM to noon** (meet at Olentangy Big Bear) as we do a massive clean-up of the Clintonville commercial areas. There is twice as much graffiti

in Clintonville now as there was at last year's clean up — so we need twice the help! Chamber member sponsors for the event are Beechwood Hardware, HER Realtors, RE/MAX Realtors, Schreiner Plumbing & Hardware, and Southwick Good Funeral Home.

The graffiti we see is not gang-related, but instead high school/college "hip hop." What can you, as a business owner, do? **REPORT** it (to Clintonville police liaison, Chris Riley at 645-1403), **RECORD** it (with a photo), and **REMOVE** it (within 24 hours). "Zero Tolerance" works with graffiti; the sooner you remove it — the less likely it will reappear. And meanwhile, set a great example by taking a hose and washing down the sidewalk to give a fresh, clean look to your entrance. Wash the windows! Brighten the entrance! Invite your customers through your door.



Welcome these Members



Grant/Riverside Methodist Hospitals

Jon Fishpaw
3535 Olentangy River Rd.
Columbus, OH 43214
Phone: 566-5424
Fax: 447-8244
Health Care

Jungle Jake's Pet Center

Robert Dye
4930 North High Street
Columbus, OH 43214
Phone: 841-0011
Fax: 841-0711
Pet Store & Aquarium
Supplies/Repair

Pamela L. Gant Dentistry

Dr. Pamela Gant
4041 North High Street
Columbus, OH 43214
Phone: 263-0300
Dental Office

Four Winds International

Kris Batcheck
3515 North High Street
Columbus, OH 43214
Phone: 268-1775
Fax: 262-8105
Imported Antiques and
Home Furnishings

Crown & Eagle

Stanley P. Bednarczyk
5303 North High Street
Columbus, OH 43214
Phone: 436-2042
Stamps and Coins

AdaMedia, Ltd.

Adam Lepp
840 Pine Way Drive
Columbus, OH 43085
Phone: 888-1233
Fax: 888-1233
Internet/Computer

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News from Chamber School Members

Indian Springs Elementary School is looking for volunteers May 13th & 14th to assemble playground equipment. Big Bear will provide lunch and breakfast. The new Bob Evans at Graceland will contribute \$0.50 for each person who attended their April 24th grand opening. The total project includes up-to-code equipment, a landscaped play area, a reading area, and a brick walkway. Project funds came from community donations and a grant from The Columbus Foundation. Phase two includes a brick walkway to be installed this fall. Funds for the walkway will come from "your name" brick sales. Chamber members Colonial Candy Shoppe, Weir-Arend Funeral Home, Beechwood Hardware and First Star Bank are among the "Founders" for the walkway project. To volunteer for the 13th/14th, call Janet McNaughton at 262-2914 or Richard Blocher at 262-4758. To purchase a brick (\$50 for business and \$35 for individuals and family's) call Dave Martz at 263-9749.

Way to go, Whetstone Class of 2000! They had the top score for the 12th grade proficiency. Sixty students passed all five parts repre-

senting 50% of those who took the test. The other top schools were Ft. Hayes H.S. and Centennial with 48% and 46% respectively. Reunion celebrations are being planned for the classes of 1980 and 1975. Visit their web site at www.colmbus.k12.oh.us, and click on schools.

Lots of things are going on at the **North Education Center (NEC)**. Here are just a few:

◆ NEC has a Community Computer Center with free public access. Children as young as age four and senior citizens alike make use of technology they would not normally have available.

◆ The National Association for the Education of Young Children has accredited the YMCA North Education Center. Only 7% of programs have achieved this designation.

◆ New additions to the adult workforce education classes include CISCO Systems Networking Academy, and a fulltime electrical program.

For information regarding NEC and their programs, call 365-8920.

Chamber Student Citizen Breakfast is May 9th!

Members' Corner

◆ **All Travel Plus** is happy to announce that Leticia Vazquez has joined the staff. She comes from Cancun, Mexico and will be especially helpful to Spanish-speaking clients and travelers to Mexico.

◆ There's a neighborhood of Chamber businesses on Indianola between 4522 and 4544. Visit **Seedling Publications, Bart's Cleaners, Stereo Lab, Garden Indoors, and Affordable Custom Flooring** — all in a row.

◆ **Russ Alexander** and **The Design Factory** (mechanical engineering and design services) have moved to 3726 N. High St., 43214.

◆ **Bill Montgomery** of **WRFD Radio** puts in a special thank you to **Jim Bartha** of **Bartha Visual**, 4160 Indianola Avenue, for their loan of equipment for the Smart Education workshops.

◆ **Tim Rabold** and **Thompson-Cunningham Insurance** are moving to 5760 N. High St. on May 31st. At this same site, they will have 2,000 sq. ft. on the 2nd floor to rent. Contact Tim.

◆ **Susan Kirkendall** and **Lavender House** (gift baskets) have moved to 114 Highfield Drive, 43214.

◆ **John Smiley** was named to Assistant Vice President of **Prospect Bank**.

Member Profile: Pam Ziegenhardt



Pam attended the March R&R at Mozart's, completed her profile, and was selected at random to be featured.

Company: Office Team - a division of

Robert Half Company

Title: Senior Staffing Manager

Company Overview: World's largest specialized administrative staffing firm.

Brief Career Sketch: Specializes in the placement of highly skilled office support and administrative professionals on a temporary and temporary-to-hire basis.

Education: B.S. in Business from Miami University, Oxford, Ohio

First Job: Store Manager for Express

What I learned: Don't ever work in retail management!

Management Philosophy: Teamwork is everything! There is no "I" in TEAM.

Recent business accomplishments: Top Producer in her region.

Biggest challenge my business faces: Recruiting quality candidates in an extremely tight market.

How my industry has changed in the past decade: It has gone from having many qualified candidates to very few candidates.

If I could change one thing about my industry, it would be: A bunch of more qualified, professional, and reliable candidates with excellent work ethics walking through my door! (Pam, we ALL want that!)

If I could choose a new career: A doctor

What I do to relax: Watch movies from Blockbuster (self-proclaimed movie junkie) and read books.

My last vacation: Key West to welcome the new Millennium!

What it all means: I like my life.

You can have a chance to be profiled. Come to the next R&R.



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Cross Country Inn
Hogarth Chemical Consulting
Talita's Mexican Restaurant
The Flag Lady's Flag Store
Vacation Time Travel
Weiland's Gourmet Market

Alwood Florist
Beckie Boger and Sid Omasta
Cardinal Imaging
Colonial Candy Shoppe
Four Corner Trading
HER Realtors - Georgia Stanton
Janet K. Spangler, CPA
King Thompson Realtors - Nora Huber
Paychex
Stockwell Auto

May Chamber Luncheon

Step Right UP! Step Right UP! That's how a circus barker gets your attention. But what is the professional approach to getting someone to step up to your booth at a trade show?

"Maximize Your Show Participation" is the topic for the Chamber's May 16, 2000 luncheon. Featured speaker is Joan McKinney,

President of Aurora Exhibit Solutions, who will teach us trade show tips. **As a member of the Clintonville Area Chamber of Commerce, you can prepare to participate along with 5 other suburban chambers in a**

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Gail E. Rinehart
273-6155



gail.rinehart@herrealtors.com



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