



CHAMBER ADDS WIRELESS BENEFIT

Good news! The Central Ohio Chambers of Commerce — of which Clintonville is a member — recently joined with Ameritech Cellular to create a plan providing cellular discounts for members.

Current Chamber members are eligible for a discounted price on published rate plans. Free phones are available depending on the price plan and current promotions. Members with current Ameritech Cellular service are also eligible. See the insert for full details, and call Dawn Kinser at 791-4910 or Nancy Young at 791-3997 for more information.

October BAH

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and high school) and teachers is available. Being on the bus line helps with transportation. This job may be perfect for someone you know.

LUNCHEON SHOWCASES CANDIDATES

There's a tight contest for state representative in the Clintonville district! Candidates and Clintonville Chamber members Mark Hatch and Jim Hughes will be our guests at our October luncheon, Tuesday, October 17th, 11:15 AM at the Clintonville Woman's Club. We'll hear from both candidates and then provide time to ask questions.

Don't miss this chance to share with them your vision for Clintonville. Call the chamber at 262-2790 with your luncheon reservation by Thursday, October 12th.

The BAH on October 5th will have **food, fun, and fabulous prizes, including free accommodations** at Red Roof Inns! Remember, you can **win nearly \$100 in the BAH Cashpot at the October 5th BAH — but you must be present to win!**

Staff

Laura Rolfe, Executive Director
Barbara Burkholder, Executive Assistant
Jeannette Nini, Executive Assistant

George Wolfe

Peter Smith

John Smiley

Barbara Schwimne

Tim Rabold

Phil Moots

Bill Montgomery

Mary Ann Meyers

Bill Good

Sharon Daye

Paul Dolby, Treasurer

Scott Smith, Vice-President
Kristi Rounellote, President

Board of Trustees

P.O. Box 141103
Columbus, OH 43214



"Dedicated to promotion & continuing development of the Clintonville area business community."

CHAMBER *notes*

OCTOBER, 2000

MARK YOUR CALENDARS

Thursday, October 5
BAH at Accor/Red Roof

Tuesday, October 17
October Chamber Luncheon

Reservations Due for the Combined Chamber Breakfast at The Lakes

Tuesday, October 24
Combined Chamber Breakfast at The Lakes

Thursday, October 26
OFEE Workshop
"Listen to Your Business"

Monday, November 6
OFEE Workshop
"Listen to Your Business"

Thursday, November 16
BAH at Fifth Third Bank

Thursday, December 7
BAH at The Forum at Knightsbridge

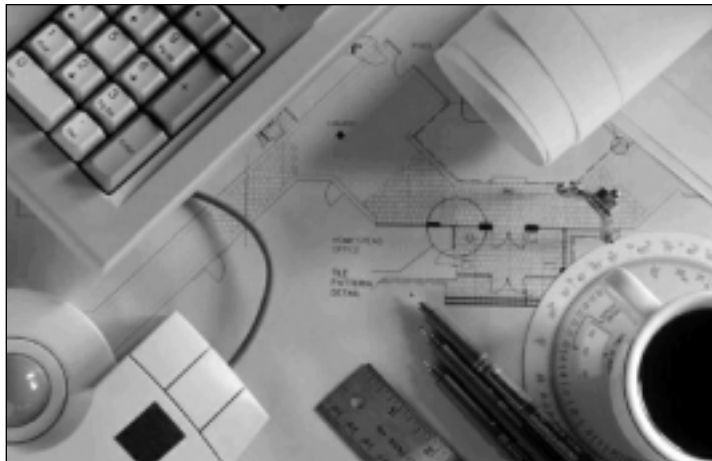
Email us your email address!

PHONE: 614.262.2790

FAX: 614.262.2791

EMAIL:
clincham@ameritech.net

NEW WEBSITE:
www.clintonvillechamber.com



7 New Ways the Clintonville Chamber Helps Your Business



When you responded to the 2000 Chamber survey, you informed us of three ways we could help you: promoting/developing your business, providing ways to network, and developing the commercial districts. We're listening to you! This autumn, the chamber is working on these seven new programs. Look for more information inside and on clintonvillechamber.com.

1. **Partnership with OFEE and "Listen to Your Business":** (see article) The 1st course in an education partnership with the Ohio Foundation for Entrepreneurial Education specifically aimed at Clintonville businesses

2. **"Business in the 21st Century" Breakfast Meeting:** (see insert) Networking with your Franklin County colleagues over breakfast

3. **New Benefits:** (see insert) Providing

Ameritech Cellular wireless discounts

4. **Accor Business After Hours:** (see article) Networking in one of Clintonville's best new commercial renovations

5. **Clintonvillechamber.com:** The world can reach your business through CACC

6. **Home for the Holidays:** (see insert) Making Clintonville and your business a destination during the holidays

7. **Neighborhood Pride and Façade Improvement Loans/Grants:** (see article) Restoring the commercial districts

And Another Important Way...

1. **Clintonville Phone Directory:** This is the only time of the year you can sign up to advertise in the now-established Clintonville tradition, the Chamber's Clintonville Community Directory. Call Leigh at Litho at 717-4988.

Welcome these Members



Hound Dog Pizza

Jeff Stewart
2657 N. High St.
Columbus, OH 43202
Phone: 261-4686
Pizza Delivery/Dine-In

Automatic Data Processing, Inc. (ADP)

Margie Merencky
3660 Corporate Drive
Dublin, OH 43231
Phone: 901-7469
Small Business Services

MacMobile Inc.

Thomas Waterbury Davis
3387 N. High St.
Columbus, OH 43202
Phone: 679-1320
Macintosh Computer
Consulting Firm

ConsiderITdesign, LLC

Jeff Stevens
3387 N. High St.
Columbus, OH 43202
Phone: 985-5568
Web Development

Hardlines Design Co.

Don Durst
4608 Indianola Ave.
Columbus, OH 43214
Phone: 784-8733
Architecture/Planning/
Archaeology

J.R. Scott Insurance

Jeff Bell
3620 N. High St., Ste. 203
Columbus, OH 43214
Phone: 263-9699
Insurance

Melissa's Incredible Edibles

Melissa Wasil
3496 N. High St.
Columbus, OH 43214
Phone: 784-0707
Bakery

October BAH: Old Building/New Company

Take an existing building, add one business looking for a place to set down roots and grow, and that adds up to a wonderful opportunity for new employment in our neighborhood. Accor Reservation Services (servicing Red Roof and Motel 6) chose the old Bob Keim Ford location, 5300 N. High, for all the reasons mentioned above. You can see this amazing space transformation at the **October Business After Hours, Thursday, October 5th, 5:00 - 7:00 PM.**

The Bob Keim building afforded space with room to grow and expand. Leesa Williams, Senior Director of Reservations, says that in addition to PC based applications, they have a state-of-the-art phone system to interface phones directly into their computer system and allow them to "dynamically allocate calls between Columbus and Springfield." Call volumes rise from March through September — when seasonal work for students (college

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City Assists Clintonville in Two Major Initiatives

The city of Columbus announced at the chamber September luncheon two major programs that will affect Clintonville:

1. **Neighborhood Pride:** October 2nd - 6th . The city will join with residents and businesses to conduct an intensive, coordinated clean-up of the southern end of Clintonville. Please support this effort; it's important to your customers! Services include street-sweeping, graffiti removal, litter pick-up, and code enforcement. Call the Mayor's Action Center at 645-CITY for more information.

2. **Storefront Façade Loans and Grants Pilot Program:** This is the first time that Clintonville has been made eligible for grants and no-interest city money to improve storefronts. This important pilot project will cover all Clintonville Urban Commercial Overlay areas.

For more information, call the Chamber or Betsy Meleski, Cols. Trade & Development. Design assistance will be available through the Columbus Neighborhood Design Assistance Center.

CNDAC's Designs Increase Storefronts' Income

The Columbus Neighborhood Design Assistance Center is a non-profit corporation which offers low cost design services to businesses in the central city commercial revitalization areas. CNDAC recently completed a survey of businesses that improved their facades with conceptual designs from CNDAC. Over 75% of those businesses increased their sales after making the recommended improvements. This was true whether their improvements were as little as \$1,000 or as much as \$20,000 or more. In fact, the majority of the businesses spent less than \$10,000. Only 16% initially made their improvements to increase their

sales, but nevertheless higher sales were the result for 75% of the businesses.

Typical improvements included siding, masonry or painting, windows, signs, awnings, improved lighting, new entrances, and improved landscaping and parking.

PUTNAM

**Putnam Life &
Health Agency**

Thomas J. Paplaczyc, President
Chamber's Anthem Health Plan

4161 N. High Street ♦ Columbus, OH 43214
Phone: 447-3221 ♦ Fax: 447-3220

Home for the Holidays Brings Customers Right to Your Door

How about making your business a destination during the holidays this year? Home for the Holidays is designed to do just that — even if you don't own a storefront. Here's how you can promote your business during the month-long promotion:

1. Be in the Holiday

Passport! Customers will come to your place of business to receive a "stamp" for your business' square in the passport book. Completed passports lead to big prizes as well as small prizes provided by each business (min. \$10.00 gift certificate). You may also be a drop off point for 4's Army/Firefighters for Kids. No storefront? We'll "pre-stamp" your square and provide shoppers with a free square!



2. Sign up to light up Clintonville! High Street and Indianola merchants can purchase

lights though the chamber to light your business. During the 3rd week in November, we will symbolically "flick the switch" during a special ceremony and light up Clintonville. How nice and friendly will be a shopping district full of white lights!

3. Have Fun at Holiday on High!

This fun day-long festival on Saturday, December 16th will center around commercial nodes. Sign up to host activities in your store during the festival, or be a corporate sponsor of entertainment, or provide treats to shoppers and carolers.

This year, let's make Clintonville an exciting place to shop during the holidays. And remember, you don't need to be a storefront to participate. **To be included, we need your commitment by mid-October. Fax back the enclosed insert or call the Chamber at 262-2790 and a "Home for the Holidays Specialist" will sign you up!**

Chamber Forms Partnership with OFEE



Plan to attend pilot workshop course. It's a natural! Clintonville is full of entrepreneurs and small business owners. OFEE — the Ohio Foundation

for Entrepreneurial Education — is in the business to educate them.

OFEE, located near Ohio State, is renowned for its semester-long courses (one of our chamber members call them "a poor man's MBA"). Now OFEE is providing a pilot workshop with the Clintonville Chamber called, "**Listen to Your Business.**" In the workshop you will:

- ✓ Clarify the vision for your business in three years
- ✓ Analyze where you are now
- ✓ Plot the gaps between now & your vision
- ✓ Identify "bridge the gap" (changes, planning tools and tactics)
- ✓ Prioritize "bridge the gap" action steps

The workshop will be October 26th or November 6th at Whetstone Library, 6:00 - 8:30 PM. Cost for chamber members is \$99 and \$129 for non-members. To register email sandy@ofee.org or call 487-3675. The course is limited to 35 people. **OFEE was the 2000 Ernst & Young Entrepreneur of the Year.**



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