



Chamber Member Profile

Continued from Page 2

How has my industry changed in the last decade: More lawyers.

If I could change one thing about my industry it would be: Improve logic and reasoning among lawyers and clients.

What I do to relax: Running, gardening, and working with guy stuff.

What it all means: Whatever you like.

Contact me at: george@wolfelaw.com or at 263-5297

The Search is On...

Continued from Page 3

Communications, Finance, and Membership. These meet once a month. The **Task Forces** are Fund Raising, Concert Series, Student Citizen Breakfast, Home for the Holidays, and Golf Outing.

PROMOTE YOUR BUSINESS

Hosting a Clintonville Chamber Business After Hours gives you a chance to show off your business to other chamber members in a relaxed setting. It can lead to some productive business relationships. The following BAH schedule for 2001 shows we have some open slots. Please give the Chamber a call at 262-2790 or email us at lrolfe@clintonvillechamber.com and tell us which month you would like.

| | |
|-----------|-----------------------------|
| March | The Center on High |
| April | considerIt design |
| May | Wolfe Legal Services |
| June | |
| August | Golf Outing |
| July | |
| September | |
| October | |
| November | |

Laura Rolfe, Executive Director
Barbara Burkholder, Executive Assistant
Jeannette Nini, Executive Assistant

Staff

George Wolfe
Peter Smith
John Smiley
Kristi Rounelle
Cathy Riddle
Tim Rabold
Phil Moots
Bill Montgomery
Bill Good
Judy Davis
Mary Ann Meyers, Secretary
Sharon Daye, Vice President
Scott Smith, President

Board of Trustees

4219 N. High Street
Columbus, OH 43214



"Dedicated to promotion & continuing development of the Clintonville area business community."

CHAMBER *notes*

FEBRUARY, 2001

MARK YOUR CALENDARS

Saturday, February 3
2nd Annual Chamber Celebration Dinner at Holiday Inn on Lane Ave.

Thursday, February 15
Reservations Due for the February Luncheon to 262-2790

Tuesday, February 20
February Luncheon with Judge Pfeiffer

Tuesday, March 6
March BAH at The Center on High, 5:30 - 7:00 PM

Saturday, April 28
"Viva Las Vegas" at the CACC Spring Concert at North High

Mid-October
Disney Institute at the Combined Chambers

Email us your email address!

PHONE: 614.262.2790

FAX: 614.262.2791

EMAIL:
lrolfe@clintonvillechamber.com

WEBSITE:
www.clintonvillechamber.com



Notes on E-Commerce

Have you visited the Clintonville Chamber Web site at www.clintonvillechamber.com? We are about to enter phase two of its development — which will connect the site to your businesses. What ideas do you have for the chamber to help you with e-commerce? Please email the CACC at lrolfe@clintonvillechamber.com to let us know.

Here are some fun facts about e-commerce: www.entreworld.org describes e-commerce as "the ability to conduct business electronically on the Internet; to conduct business using technology, through an intra-, extra-, or Internet solution... It allows you to gather information from customers, while delivering a marketing and sales pitch through a Web site."

Cyberatlas.internet.com says:

◆ 65% of small businesses describe the Internet as important to the future of their business.

◆ The "Second Annual Small Business Internet Survey" found that the number of small firms that established a Web Site to advertise and promote their business increased 123% over last year.

◆ 94% of the 700 CEOs surveyed visited online news/information sources.

◆ 83% of the 700 CEOs surveyed have an Internet strategy for their company and 13% are developing one now. Only 2% do not have an Internet strategy.

In 2000:

◆ 50% of the homes in the U.S. had a computer.

◆ 90% of personal computer users are online.

◆ 45% of holiday online shoppers were making their first purchases over the Internet. (ecommercetimes.com)

Help us help you online!

Welcome these Members



AdaMedia Ltd.

Dan Linehan
840 Pine Way Dr., 43085
Phone: 888-1233
Website Development
& Internet/Computer
Consulting

Billboards in Action of Columbus, LLC

Douglas Smith
323 Clinton Heights Ave.
Columbus, OH 43202
Phone: 717-0081
Mobile Advertising

Don Falcoski

123 W. Kenworth Rd.
Columbus, OH 43214
Phone: 268-1482
Resident Member

Gordon Flesch Company

Chris Bingham
5655 Venture Drive
Dublin, OH 43017
Phone: 789-5700
Copiers, printers, facsimile

CHAMBER NEWSLETTER ADS AVAILABLE!

Reach Chamber members without individual phone calls (*too much time*) or sending letters (*too much time & money*).



Business Card Ad
\$35 per month

Newsletter Insert
\$70 per month

(special pricing for multiple placements)

Letter From the President



I hope all of you have had a great start to this new year. As the Clintonville Chamber begins our 6th year, we are working hard on a variety of events for you to promote your business. Take advantage of these

opportunities by working on a committee or short-term task force, attending luncheons or BAHs, or advertising through *Celebrate Clintonville*. By regularly participating in chamber activities, you make yourself known to your fellow chamber members who may need your products or services in the future.

We have a goal this year to increase our membership to 400 members. This is a challenging project, and I am asking for all of you to help. Please ask a friend or a neighboring business if they would like to join us in helping make Clintonville one of the best neighborhoods in Columbus.

The CACC is one of the finest organizations to which I have belonged. I have made many new friends with my association these past several years. The chamber can work for you but only if you participate. Please call the chamber and ask how you can help us or, if you have a problem, ask how we can help you.

G. Scott Smith, President

March BAH at The Center on High

Relax and share notes with your business colleagues at the March Business After Hours at chamber member, The Center on High, March 6th, 5:30-7:00 PM, 3208 N. High St.

Clintonville is a real center of health practitioners, and The Center on High has a wide range of services including, massage therapy, homeopathy and hypnotherapy. It's housed in another "truly-Clintonville" building adaptive

reuse. And you can win over \$150 in the BAH Cashpot — but you must be present to win!

UNCLAIMED FUNDS!

Sally Oddi, Cover to Cover Book Store lost \$150 when she was not present to win at the January BAH at the Central Ohio Dance Academy.

Chamber Member Profile

George Wolfe was the first Chamber member to complete his business profile at the January luncheon, so he has the honor of being the first featured Chamber member in this new year. George is the managing partner of Wolfe Legal Services, opened in 1994, a law firm serving the legal needs of businesses and individuals.

Education: Graduated from Dublin H.S. 1986, OSU 1991, and Capital Law School 1994.

First Job: Golf Caddie at Muirfield Country Club

What I Learned: You can make good money as a caddie, if you are good.

Management Philosophy: Provide excellent service while increasing income and lowering expenses.

Recent Business Accomplishment: Winning a \$51,000 verdict in Damaini VS Cincinnati Insurance.

The Chamber has helped my business: To network and succeed.

Continued on Page 4

“Viva Las Vegas” in Clintonville



Elvis had a birthday in January and may have decided to vacation in Columbus in April 2001. We heard he will be attending the Spring Concert; the first of three *Celebrate Clintonville 2001*

events sponsored by the Chamber. There are people who believe that Mike Albert will be appearing with his show *The Ultimate Tribute* instead of you-know-who. We are not making any statements at this time concerning this issue. One thing we do know for sure, one lucky winner will go home with a trip to Las Vegas! Stay tuned for the details.

Date: April 28, 2001

Time: 7:30 PM; doors open at 6:30

Location: North High School auditorium

Dress: Casual - white jumpsuits, blue suede shoes and poodle skirts acceptable

Tickets available through the Clintonville Chamber. He who buys the first tickets gets the best seats. See you there.

TARGET YOUR ADVERTISING TO CLINTONVILLE

Celebrate Clintonville advertisers receive a full year of exposure over three annual events: the spring concert, the concert at the 4th of July, and Home for the Holidays. See the insert in this newsletter about how you can sign up.

Issues Update

Here are a few bullet point updates on Clintonville issues. Would you like more information? The chamber web site, www.clintonvillechamber.com has links to relevant Clintonville and city of Columbus Web sites. You may also give the chamber a call, and we'll try to connect you to the right source of info.

◆ **Façade Improvement Program:** Apply for grants and 0% interest loans for new signs and awnings, painting and repair. Design assistance available. Call the Chamber to find out more information.

◆ **High Street Improvements:** This approved 2:1 matching program for new sidewalks, curbs, etc. for Arcadia to Torrence is in process. Expect improvements in 2002/2003!

◆ **Market Study/Action Plan for N. High St.:** Clintonville Incorporated is charged with implementing these 1999 recommendations. You can be involved — go to www.clintonvilleincorporated.org.

◆ **Market Study/Action Plan for Indianola:** The city of Columbus is now requesting proposals to hire a consultant to study Indianola.

PUTNAM

Putnam Life & Health Agency

Thomas J. Paplaczyk, President
Chamber's Anthem Health Plan

4161 N. High Street • Columbus, OH 43214
Phone: 447-3221 • Fax: 447-3220



**WELCOMES
NEW SPONSORS**

Fifth Third Bank
Verizon Wireless
Columbus Speech & Hearing Center

FEBRUARY LUNCHEON

The energetic and interesting Judge Richard C. Pfeiffer, Jr., Clintonville native, resident, and judge of the Environmental Court, is the speaker at the Clintonville Chamber's monthly luncheon, Tuesday, February 20th at the Clintonville Woman's Club, 3951 N. High St., 11:15 AM. Judge Pfeiffer hears a wide variety of cases in his court, including zoning, fire, & safety issues.

Call the chamber at 262-2790 with your luncheon reservation by Thursday, February 15th. Cost of the luncheon is \$13 at the door, but please remember that you must pay for any reservations made, because the Chamber is charged for them.

THE SEARCH IS ON...

The Board of Trustees of the Clintonville Chamber is assembling a list of names of those interested in serving on the chamber board and/or committees. Since the chamber is 6 years old, many of the original founders and members are reaching the end of their terms. Board terms are 3 years with meetings once a month. Committee and task force experience are good prerequisites for board work.

Standing Committees are Networking,

Continued on Page 4